

Mainstreaming gender and official statistics

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In the following slides some examples from a campaign against stereotypes on violence promoted by two directors of two important newspapers, both women, using the results of the survey on violence against women carried out by the Italian National Institute of Statistics

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**Don't marry
a violent man.**

**Children
learn very fast.**

**VIOLENCE HAS
MANY FACES.
LET'S FACE THE
NEAREST ONE.**



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**If your dream lover
starts to whack you,
wake up!**

**VIOLENCE HAS
MANY FACES.
LET'S FACE THE
NEAREST ONE.**



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**You know
he'll bang you up.
If he bangs on the door,
don't open it.**

**VIOLENCE HAS
MANY FACES.
LET'S FACE THE
NEAREST ONE.**



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**A violent man doesn't
deserve your love.**

**He deserves
to be denounced.**

**VIOLENCE HAS
MANY FACES.
LET'S FACE THE
NEAREST ONE.**



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**A violent partner
will get you nowhere:
or rather, he'll get you
to a hospital bed**

**VIOLENCE HAS
MANY FACES.
LET'S FACE THE
NEAREST ONE.**



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**There's only one way
to change a violent boyfriend.**

Change boyfriend.

**VIOLENCE HAS
MANY FACES.
LET'S FACE THE
NEAREST ONE.**



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**Mistaking slaps for love
might hurt you easily.**



**VIOLENCE HAS
MANY FACES.
LET'S FACE THE
NEAREST ONE.**

Thank you!

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